

MASSEY SERVICES INC. PRESENTS  
THE HUB ON CANAL

# Razzle Dazzle

## 2024 FASHION SHOW

SUNDAY, MAY 19, 4 TO 6 PM, THE BRANNON CENTER, NEW SMYRNA BEACH

## SPONSORSHIP OPPORTUNITIES

All sponsors will be acknowledged in a custom Instagram video featuring the students that they are directly supporting. Sponsors will be recognized in pre-event social media promotion, Fashion Show signage and program, and acknowledged during the Fashion Show. Additionally, Atelier, Design Showstopper and Senior Collection Sponsors will have their names or logos on The Hub's Signature Events website and on The Hub's sponsor page.

### UPCYCLE DESIGN . \$250

Provides students with opportunities to transform existing garments into upcycled, one-of-a-kind couture looks. Students learn techniques for alterations and fabric dyeing while getting a first-hand education on sustainability within the fashion industry.

- › VIP seating for 1

### ATELIER . \$500

Provides students with eight different workshops. Students learn various specialty crafts, such as dyeing fabric, embroidery and beading, knitting and crocheting, repurposing garments, leatherwork, and graphic design.

- › VIP seating for 2

### DESIGN SHOWSTOPPER . \$1000

Provides students with fabric, notions, patterns and embellishments to create the annual Fashion Show Showstopper Collection. The 2024 theme is Aesthetic. Students will hand draft and construct their own full looks in the image of their chosen aesthetic.

- › VIP seating for 3
- › Vendor table at the Fashion Show  
*must be reserved with sponsorship commitment*

### SENIOR COLLECTION . \$2500

Our two senior student-designers, M.B. Krüs and Liv Snyder, are veteran dressmakers and have been in the Razzle Dazzle Fashion Club for four years. This sponsorship provides M.B. and Liv with materials needed to create and produce mini collections of eight full looks for their final trips down the Fashion Show runway as well as supporting the event on May 23.

- › Named sponsor for Fashion Show food or wine, including name or logo on related signage
- › VIP seating for 6
- › Vendor table at the Fashion Show  
*must be reserved with sponsorship commitment*

For more information, please contact  
Richard England  
Executive Director, The Hub on Canal  
781.883.8987  
or richard.england4@gmail.com

Please mail or deliver the accompanying  
sponsor form with payment to  
The Hub on Canal  
132 Canal Street  
New Smyrna Beach, Florida 32168

To be listed in the Razzle Dazzle  
Fashion Show program, please reply  
by April 24.



The Hub on Canal is a 501(c)(3) non-profit organization dedicated to bringing the arts to the New Smyrna Beach and Edgewater communities.

Proceeds from the event will help underwrite the cost of the Razzle Dazzle Fashion Program.

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